



Club Plan Update 2021 AGM Monday 6th December 2021

1. The following Club Plan Actions are now completed

- a. Appoint a sub-committee responsible for Club Plan Fundraising
- b. Appoint an Improvement & Investment in facilities sub-committee
- c. Appoint a Pitch Booking Co-Ordinator with responsibility for all internal / external pitch bookings. This person would also be responsible for agreeing time slots and costs for external pitches used by our club.
- d. Pursue a long-term lease / agreement / formal arrangement on external pitches.
- e. Implement an online pitch booking software which will allow head coaches book or cancel slots on all internal / external pitches and the indoor hall.
- f. Pursue a long-term agreements / arrangement to secure additional parking with direct access to our club grounds.
- g. Draw up and communicate a Club Parking Guide to communicate parking options within the club and in external car parks. (<https://douglasgaa.com/parking/>)
- h. Update and re-launch the club website and assign responsibility for keeping the site up to date.
- i. Appoint a One Club working group to draw up a One Club Vision and roadmap to be presented for ratification at the 2021 AGM's.
- j. Appoint volunteers to key support roles namely (Health & Safety, Information Technology (IT), Civil Engineering, Planning Applications/Advice.
- k. Develop an Organisation Chart, collate, review, and update all roles and responsibilities for Officers, Committees, subcommittees and working groups.
- l. Appoint a dedicated Adult Football Sub-committee

2. The following Club Plan Actions are in Progress

- a. Develop Fundraising Strategy and fundraising brochure for our 3-Year Development Plan. (12/21)
- b. Appoint a Coaching and Games Development sub-committee across Hurling, Football, Ladies Football and Camogie. (12/21)
- c. Develop and implement a Business Plan for Club Managed Bar/ Clubhouse & Community Hub. (11/21)
- d. Develop a Business Plan to grow offline/online revenue from our Club Shop. (9/21)
- e. Appoint a Facilities Co-Ordinator who oversees maintenance of all facilities including pitches (08/21)
- f. Phase 1 Facilities: Clubhouse completion and Games Area/ Car Park works (03/22)
- g. Appoint one new Games Promotion Officer (GPO) to work with local children in our boys & girls' schools and within our club. (12/21)
- h. Develop a Volunteers Register and a volunteer recruitment and retention strategy based on the GAA Volunteer Recruitment Tool Kit. (6/21)
- i. Appoint a dedicated Adult Hurling Sub-committee (11/21)
- j. Review and Update the Club Safety Policy and Safety Statement (Display in prominent locations within our club and website) (03/22)

3. The following Club Plan Actions are overdue or need to be actioned next

- a. Appoint a sub-committee responsible for Recurring Annual Fundraising (08/21)
- b. Set-Up a Fundraising Team of volunteers who will help with recurring and Club Plan Fundraisers (09/21)
- c. The clubs will support Douglas Community School with training of school hurling & football teams. (10/21)
- d. Develop and document a pitch maintenance procedure that is based on best practice. Evaluate the possibility of a shorter winter shutdown based on a revised approach to pitch maintenance. (09/21)